



**SAP® BusinessObjects™ Cloud:  
All Analytics. All Users.  
One Product.**



The Best-Run Businesses Run SAP®



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## Quick Facts

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## Overview

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### Summary

SAP® BusinessObjects™ Cloud is a next-generation software-as-a-service (SaaS) solution that consolidates all analytics functionalities for all users in one product. Built on SAP HANA® Cloud Platform, it helps you overcome the challenge of point solutions and data silos spread throughout the organization with **enterprise-wide access to analytics** delivered through a public cloud experience that you can trust.

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### Objectives

- Eliminate point solutions and data silos by consolidating analytics in a single product
- Empower executives and workers alike to make better decisions more quickly
- Realize more value in less time with an extensible cloud-based approach to analytics

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### Solution

- Simplification with analytics that empower you to discover, visualize, plan, and predict in one product
- A better user experience and higher levels of performance with a design focused on you and how you work, not technology
- Trust and data security with a solution delivered by the world's largest provider of analytics and enterprise applications

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### Benefits

- Better fact-based decision making and improved business performance
- More effective use of analytics with extensibility across devices and applications
- Fast ROI and greater value from existing investments

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### Learn more

Call your SAP representative, or visit us online at [www.sap.com/businessobjects-cloud](http://www.sap.com/businessobjects-cloud).



# Enterprise-wide analytics with cloud convenience

Most analytics solutions are designed around technologies and product silos, not people – which is why few gain enterprise-wide acceptance. Typically, old technologies and a lack of complete capabilities force lines of business to implement their own solution for their own purposes. This is expensive and time-consuming, and it does not scale.

SAP BusinessObjects Cloud helps you bring powerful, real-time analytics to everyone – in a consistent way that improves productivity. Built on SAP HANA Cloud Platform for instantaneous insight, it helps you eliminate point solutions and break down data silos with a secure, cloud-based approach that will have you up and running quickly.

Our simplified approach to analytics gives your people the insight they need whether they're in the boardroom or in front of the customer. A people-centric design delivers a new experience with built-in social

collaboration that drives adoption and empowers you to anticipate and respond to business opportunities without delay. And with business process integration, you can access insight and act at the point of decision – where it's needed most.

Brought to you by one of the most trusted names in enterprise software, SAP BusinessObjects Cloud is enterprise ready too. Your data is always safe, you can personalize the solution to your needs, and you get real-time performance – with the flexibility to extend the solution across any device.

Business analysts focused on data discovery and visualization, business operations people creating reports and plans, finance professionals making forecasts, data scientists building predictive models, and managers seeking key metrics in a dashboard – all can rely on one interface to meet their needs and let everyone collaborate in context.



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