



Firstlogic®

FirstlogicSolutions.com



Firstlogic DQ Workflow™ *Precision, Performance and Productivity—Delivered*

Business Challenges:

- **Complex Business Processes** – Companies are faced with manual processes that need automation to become more efficient.
- **Increasing Production Costs** – Company's printing and postage costs are growing as margins shrink.
- **Increasing Personnel Costs** – Company's employee costs are increasing while productivity is challenged.
- **High Development Costs** – Companies are spending considerable time and effort integrating data quality and mailing processes.
- **Shrinking Business Opportunities** – Companies need to find new business opportunities in a constricting market.

Supported Systems and Platforms:

- Microsoft® Windows® & macOS®

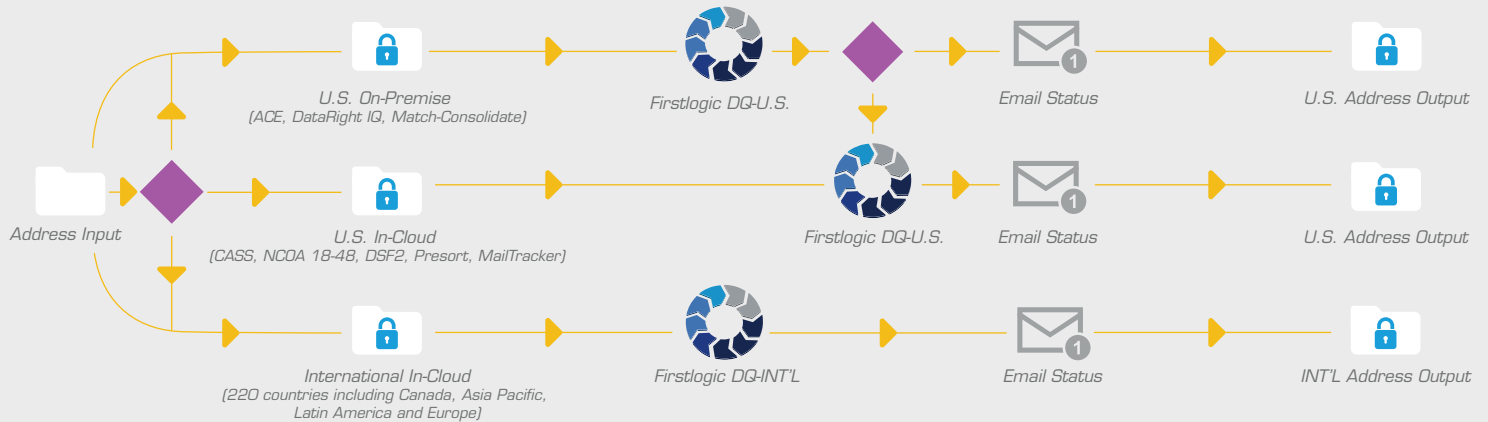
Business Benefits:

- **Fast Development** – Easily develop and deploy custom workflows in a matter of hours.
- **Save Time & Costs** – Leverage prebuilt data quality and mailing functions without any custom development.
- **Lower Printing & Postage Costs** – Send direct mail to households with USPS certified addresses to avoid duplicate printing and postage costs.
- **Higher Postage Discounts** – Cleanse mailing addresses with CASS™ and Presort processes to receive the highest possible postage discounts.
- **Reduced Inappropriate Mailings** – Suppress mailings to addresses with Do-Not-Mail, Deceased and Prisoner suppression lists.
- **International Expansion** – Expand beyond the U.S. with international address cleansing for over 220 countries.

Request Your
FREE Demo

Our expert consultants are ready to walk you and your decision makers through this new software solution.

Email sales@firstlogicsolutions.com or call **1-888-725-7800**.



Streamline your business processes for U.S. and International mailings.

DQ Workflow™ At a Glance:

- Automated “lights out” mailing software solution simplifies repeatable processes.
- “Drag & drop” interface incorporates standard functions with custom processes.
- Workflow standard functions include:
 - U.S. and International address cleansing.
 - Change of Address, Presorting & Tracking.
 - Data Deduplication & Householding.
 - Do-Not-Mail, Deceased and Prisoner Suppression Lists.

Top Tech Specs:

- Driven by the world-class Enfocus Switch workflow automation software solution.
- Leverages USPS CASS™, NCOALink®, DSF2® and PAVE™ Gold presorting software.
- Built with the industry’s most reliable CASS™ & NCOA engines powered by SAP®.
- Delivers international address cleansing for over 220 countries including Canada, Asia Pacific, Latin America and Europe.
- Hybrid solution can be deployed on-premise, in-cloud, or a combination of both.

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