

Better Results with Better Information Governance

Your company's operations and decisions rest on its information. But your organization can't properly use this information unless it's both available and accurate. So, how do you ensure the right people have access to quality data when they need it — especially when its volume and variety grows with every second? Today, more and more businesses are improving operational efficiency, making better decisions, and reducing risk with better information governance. What should you do?

How quickly is your company's data growing?



The total amount of global data is expected to grow to **2.7 zettabytes during 2012** - up **48%** from 2011.¹

The total digital universe will reach **7.9 ZB in 2015**.²

If each byte were a dollar bill, **7.9 zettabytes** would stretch from the sun to Pluto 18,000 times.³

What types of data does your company manage?



Structured data grew by more than **40%** per year.

Traditional content types, including **unstructured data**, are growing by up to **80%** per year.⁴

Why is it important to manage your company's data effectively?



Poor data quality is a primary reason for

40%

of all business initiatives failing to achieve their targeted benefits.⁵

What can happen if you don't improve your company's information governance?



By 2016, **20%**

of **CIOs in regulated industries** will lose their jobs for failing to implement the discipline of information governance successfully.⁶

Is your company investing enough for information governance success?



Through 2016, spending on governing information **must increase to five times the current level to be successful**.⁷

Does your company have the right technologies for proper information governance?



Governance, though focused on people and process, **requires specific technology** to support and enforce its practices — that is, **to ensure stewardship**.⁸

What benefits could your company achieve with better information governance?



Operational Efficiencies

Smoother business processes
Standardized and high quality information
Reduced IT costs



Better Business Decisions

Enhanced customer service
Increased marketing effectiveness
Increased revenue growth



Risk Reduction

Improved accountability
Better accuracy and consistency
Compliance with internal and external regulations

Is your company ready to implement a successful information governance program?

Birmingham City Council, who governs the United Kingdom's second largest city, achieved **productivity gains of +15%** over 10 years, resulting in **savings per year of £100 million (€121.6 million)**.⁹

Organizations with data standards typically **improve customer retention by 15%** and see an **11% increase in the number of sales teams that meet their quota**.¹⁰

Dabur India Limited, India's fourth largest consumer products company, reduced its risk by achieving **100% regulatory compliance**.¹¹

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Find out how SAP can help you with solutions designed to ease and support your Information Governance processes. Read white paper.

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Sources

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